



JAPAN EXPO Participation Benefits

Terms and Conditions

Article 1 Purpose

These Terms and Conditions govern the creation, issuance (including all representations and descriptions on the Benefits), and use of participation benefits (hereinafter referred to as "Benefits") available to visitors of JAPAN EXPO (hereinafter referred to as "JX"), which is operated by J Culture Sydney Pty, Ltd (hereinafter referred to as "the Company"). Please be aware that if a Benefit provider (hereinafter referred to as "the Provider") violates these Terms and Conditions, the Company may take measures based on various other regulations established by the Company.

Article 2 Scope and Modification of these Terms and Conditions

1. These Terms and Conditions define the rules between our company and the business operator regarding the creation, issuance, and use of benefits.
2. Benefits issued directly by the business are subject to these terms and conditions, as well as the terms of use and privacy policy of the business's website or platform.
3. Benefits created by businesses and issued by our company are subject to these Terms and Conditions, and for benefits used within Japan, the Kurukuru Manager Terms of Service and Special Terms of Use (<https://m.qrqrq.com/service/terms/>) also apply.
4. The provision of information regarding benefits is subject to these terms and conditions, as well as the terms of use and privacy policy of the media and site on which the information is posted.
5. These terms and conditions may be changed without prior notice. If changes are made, the revised terms and conditions will apply to all businesses . The terms and conditions posted on our website (www.jculturesydney.com) are always the most current .



Article 3 Provision of Benefits

1. The business operator shall create and issue promotional codes for discounts and prizes that can be used by JX visitors on the online shopping site operated by the business operator, provide information for creating digital coupons for discounts and prizes that can be used by JX visitors at stores and services operated by the benefit provider in Japan or Australia, or provide both promotional codes and digital coupons.
2. will create digital coupons based on information provided by businesses and distribute them to JX visitors via the Kurukuru Channel
(<https://m.qrqrq.com/qrchannel/register?source=channel>) .
3. Based on information provided by businesses, our company will create coupons usable in Australia and distribute them to JX visitors .
4. will post information about benefits that meet the listing criteria on our website
(www.japanexpo.com.au) and make this information available to JX attendees or those planning to attend JX.
5. on how to obtain the benefits will be posted on the platform (portal.eventxapp.com , eventxapp.com , www.eventx.io), or on electronic tickets and direct mail , and will only be made available to JX attendees.

Article 4 Period of Provision of Benefits

1. Businesses are required to provide the benefits for one year from the date they begin posting the benefits information on our website. After that, the benefits will be automatically renewed unless otherwise notified. Businesses are obligated to promptly contact us and provide details if there are any changes to the benefits.



2. The validity period for each benefit listed for JX visitors will be the period determined by the benefit provider . However, JX visitors will be able to use each benefit from the period after the benefit information is posted on our website.

Article 5 Application for the provision of benefits

Businesses wishing to receive the benefits must apply through our designated online application form.

Article 6 Publication Criteria and Publication Decision

1. Our company has established criteria applicable to the listing of benefits (as defined in the following articles, hereinafter referred to as "listing criteria"), and businesses shall create and issue benefits in accordance with these listing criteria.
2. our company determines that a benefit created by a business does not meet our listing criteria, we may refuse to list the benefit or delete or modify any existing benefits, and the business shall not raise any objections to these measures.
3. Our company is under no obligation to explain the reasons for the decision in the preceding paragraph to the business operator. Our company's decision regarding the benefits created by the business operator does not guarantee that such benefits comply with laws and regulations, nor does it reduce or exempt the business operator from any liability regarding such benefits. Regardless of our company's decision, the business operator shall bear full responsibility for the benefits they have created, and our company shall bear no responsibility whatsoever.

Article 7 Usage and Requirements

1. When creating benefits, businesses must comply with the usage and requirements specified for each item in our designated list.



2. All information required to create the bonus items must be provided in both English and Japanese.
3. To be published on our website, businesses must provide the following business information through our designated online application form .
 - a. Business name
 - b. Business logo image
 - c. Categories (Tourism / Culture / Food / Products)
 - d. Shop name / Brand name
4. When issuing a promotional code, the business operator shall provide the following information regarding the promotional code through the online application form designated by our company .
 - a. Online sales site URL
 - b. promo code
 - c. Products and services to which b applies
 - d. Images of the target products/services
 - e. Detailed description of the target products and services
 - f. Detailed explanation of discount methods
 - g. The validity period of the promotion code, or the start and end dates of its use.
5. usable in Japan , businesses must provide the following coupon information through our designated online application form .
 - a. Images of the target products/services
 - b. Coupon type (e.g., % off / XX yen off / free, etc.)
 - c. Coupon value (value of b)
 - d. Target product name
 - e. Coupon Title
 - f. Coupon usage conditions (100 characters and 1,000 characters maximum)
 - g. Coupon validity period or start and end dates

J Culture Sydney

Clontarf NSW 2093 Phone: 0414 758 295
info@jculturesydney.com www.jculturesydney.com



- h. Number of times the coupon can be used (1 time / unlimited times)
6. When issuing coupons usable in Australia, businesses must provide the following coupon information through our designated online application form .
- a. Images of the target products/services
 - b. Target product name
 - c. Coupon description (500 characters or less)
 - d. Coupon usage conditions (1,000 characters or less)
 - e. Coupon validity period or start and end dates
7. For goods or services (hereinafter referred to as "prohibited goods, etc.") for which discounts on the price of goods or services or the provision of economic benefits to purchasers are prohibited at the expense of the seller, based on tobacco and other laws and regulations, the creation and issuance of such benefits is prohibited.
- Furthermore, the following must be stated as a condition for the application of such benefits:
"This coupon cannot be used for ●● [Name of prohibited goods, etc]."
8. The start date for the promotional information listing period cannot be set to a date later than the start date of the promotional period. Similarly, the end date for the listing period cannot be set to a date later than the end date of the promotional period.
9. the benefits and benefit information have been posted, they cannot be removed unless we give our prior consent.
10. Our company will use Google Data Studio to analyze coupon usage in Japan and provide the analysis results to businesses as appropriate.
11. shall provide us with information on the usage status of the Australian coupons upon our request .



Article 8 Prohibition of misleading representations

1. When creating incentives, businesses must comply with the requirements set forth in the preceding articles and refrain from making misleading representations such as misleading representations of quality or advantages.
2. You must not display any information that contradicts the details or mechanisms of the benefits offered.
3. In the event of any exceptions or conditions that are not normally apparent to JX visitors or that are disadvantageous to JX visitors, these exceptions and conditions will be clearly indicated.
4. Furthermore, you must not display any other information that we deem inappropriate and that we have shown to businesses. If you are displaying any such information, you must correct it immediately.

Date of enactment: April 20 , 2024